

## UCLA Anderson Challenges in Energy Case Competition Judges' Biographies

### **Graham Boom | Sr. Project Manager, Southern California Edison**

Graham Bloom is a Sr. Project Manager with Southern California Edison in its Transmission & Distribution organization. His current projects are focused on the design and implementation of risk-informed analysis for the utility's asset management strategy. He also recently worked in strategic planning and corporate finance at SCE's parent company, Edison International. Prior to joining the energy industry, he worked in economic and litigation consulting with Cornerstone Research. Graham earned an M.B.A. from UCLA Anderson and a B.A. in economics from UC Berkeley.

### **Adam Green | Director, Development, SolarReserve**

Adam Green is a Director of Development at SolarReserve, a leading developer of utility-scale Concentrating Solar Power (CSP) plants. SolarReserve's CSP technology uses integrated molten salt energy storage that can deliver solar energy on demand, day or night. Mr. Green supports the development of hundreds of megawatts of solar projects throughout the southwestern U.S., Mexico, Chile, and Australia. He also leads SolarReserve's analytical and policy efforts to build a greater understanding of the value of energy storage to the grid, and coordinates the development of new technologies and solutions integrating solar and storage, with a scope including both thermal storage and electrochemical batteries.

Prior to joining SolarReserve, Mr. Green held positions in renewable energy startups and in utility power procurement. Earlier in his career, he was a strategy consultant focusing on M&A due diligence, cost reduction, and growth strategies. Mr. Green graduated *Phi Beta Kappa* and *Magna Cum Laude* from Brown University and received his MBA from the UCLA Anderson School of Management.

### **David Gillbank | Marketing Manager, SolarWorld Americas**

David Gillbank is SolarWorld Americas' Marketing Manager, overseeing marketing communications, internet marketing, events and market research. He has been with the company since 2010, after having spent more than a decade planning advertising for Taco Bell, Public Storage and Kia Motors. David graduated from the UCLA Anderson EMBA program in 2014.

### **Joshua Fields | Senior Development Manager, SolarReserve**

Mr. Fields has been involved in all aspects of solar power development, including land acquisition, interconnection, permitting, power marketing, and financing. At SolarReserve, he works on the Concentrated Solar Power (CSP) and Photovoltaic (PV) development team

both on domestic and international projects. In that role, he has negotiated agreements to acquire or lease over 10,000 acres of land, managed the interconnection process for over 600 MW of generation, and progressed permitting activities on 40+ projects. Prior to joining SolarReserve, Mr. Fields worked in Commercial Real Estate Acquisitions at Karlin Real Estate and Bond Companies, where he sourced and underwrote over \$450 million of office, multi-family, retail and hotel properties. He authored a white-paper on the advantages of green building and cutting edge sustainable development. Before joining Bond Companies, Mr. Fields was an Assistant Vice-President at UBS Financial Services in New York. He worked in their Alternative Investments Group, conducting due-diligence and placing over \$1 billion of capital into various hedge funds and private equity firms. Mr. Fields has his MBA from the UCLA Anderson School of Management and a BA from the University of Pennsylvania.

**Matthew Lloyd | Associate, MBA Leadership Development Program, SCE**

Matt Lloyd is a 1<sup>st</sup> year associate in Southern California Edison's MBA Leadership Development Program. In his current rotation in Finance, he led the analysis on an acquisition for Edison Energy's C&I energy services platform and has managed multiple projects focused on driving cost savings for SCE's customers. Last summer, his internship at SCE focused on developing markets for community solar. Prior to joining SCE, he interned at Cypress Creek Renewables and Strata Solar while obtaining his joint MEM/MBA degree from Duke University. Matt also earned a B.S. in Forestry from Colorado State University and is a former wildland firefighter.

**Daniel Mendelson | Project Manager & MBA Leadership Development Associate, SCE**

Daniel Mendelson is a Project Manager and MBA Leadership Development Associate at Southern California Edison. Daniel is currently in the Strategic Planning division of the utility where he is helping the company develop a strategic approach to microgrids and coordinating a cross-functional effort to holistically examine resiliency issues in the Santa Barbara – Goleta Service territory. Daniel's next rotation will be within Power Supply where, among other things, he will evaluate submitted bids for SCE's Preferred Resources Pilot. Prior to joining SCE, Daniel earned his MBA from UCLA Anderson and an undergraduate degree from the University of Virginia. His past work experience includes forensic and litigation consulting with FTI Consulting and non-profit work with EarthSpark International, an organization focused on eradicating energy poverty in Haiti.

**Jason Rondou | Solar Programs Mgr, Los Angeles Department of Water and Power**

Jason Rondou manages the Solar Development for LADWP, the largest municipally owned utility in the country. In this role he oversees LADWP's Solar Incentive Program and Feed-in Tariff Program. Prior to his current role, Mr. Rondou led the development of LADWP's Demand Response strategic plan. Earlier in his career he worked as a transportation engineer for the Los Angeles Department of Transportation, focusing on light rail

development and bus rapid transit. Mr. Rondou graduated from Loyola Marymount University with a degree in Electrical Engineering. He has a Master of Public Administration from USC and in recently graduated from UCLA's Fully Employed MBA program. Mr. Rondou is also the former Chair of the Los Angeles Chapter IEEE Power & Energy Society.

**Eric Liu | Project Manager, Southern California Edison**

Eric Liu is a Project Manager at Southern California Edison and a participant in SCE's MBA Leadership Development Program. In his first rotation in Power Supply, he has worked on projects related to energy contract management, portfolio planning and analysis, and resource optimization. Prior to business school, he was a head trader at Tortus Capital, a start-up global equity and credit hedge fund. He established the firm's trading and risk management functions and managed the fund's relationship with investment banks. He also worked as a trader at Traxis Partners, a \$1 billion global macro hedge fund, where he focused on recommending and implementing investment strategies across multiple asset classes. He started his career at BlackRock as a portfolio analyst. Eric earned a B.S. in Electrical and Computer Engineering from Cornell University and an M.B.A. from UCLA Anderson School of Management, where he was an Edward W. Carter Fellow.

**John Harris | Project Manager, Southern California Edison**

John K. Harris is a Project Manager in Strategic Planning, leading a number of special projects and cross-organizational initiatives at Southern California Edison. His work includes managing an effort to improve the interconnection and utilization of distributed energy resources as part of a fully integrated and modern electric grid system. Outside of the energy sector, John has experience in public policy development, strategy and consulting, and has served as a California Senate Fellow in Sacramento. John earned his M.B.A. at UCLA Anderson and has a B.S. in Engineering and Applied Science from the California Institute of Technology.

**Jim Cahill | Regional Vice President, SolarCity**

As the Regional Vice President of SolarCity's Southern California & Hawaii regions, Jim leads operations in Southern California. He manages a workforce of 1300 people who install PV systems in residential and commercial sites. Over the past 8 years his region has installed more than 300 Megawatts of solar.