## Rules

1. Teams will receive the case and certain supporting materials via an email to the team captain at 4:00 PM PST on Thursday, February 2nd. Teams must submit their ***final presentation*** (in PDF or PowerPoint format) and an ***economic model*** (in Excel or PDF format), along with any supporting materials of their choice, **no later than 9:00 PM PST on Sunday, February 5th.**
2. During the above time window, the following restrictions apply:
   1. Teams ***may not*** seek outside assistance from any individuals not registered as part of their team (i.e. professors, other students, etc.).
   2. Teams may use any internet or print resources they like to gather additional pertinent information to the case, but should not rely on financial models or other calculating tools available online. All external data or information used in the final presentation must be clearly cited in the presentation.
   3. If a team has questions about any of the content in the case documents, or spots an error in the materials that may notably affect any analysis, they should e-mail paul.britton.2017@anderson.ucla.edu with their questions. The Anderson and SCE case writers will review the question and respond if the information is critical to case completion, not available in the existing documents, and not intended to be an assumption or point of additional research.
   4. Any errors pointed out during the case will be corrected and re-distributed to all teams ASAP.
   5. Presentation materials should contain the team’s chosen name, but **should not contain any information identifying the school represented**.
3. There will be reception for teams and judges on Thursday, February 9th at 6:30 PM in the D Atrium. The D atrium is located in Cornell Hall, and Anderson is located at 110 Westwood Plaza, Los Angeles, CA 90024. Participation is not mandatory.
4. Teams must check in in the D Atrium at UCLA Anderson no later **than 8:00 AM PST on Friday, February 10th.**
5. At the time of registration, teams should provide 5 hard copies of their presentation for ease of review for the judges during and after any presentations. Supporting materials need not be provided unless a team feels they are critical and intends to reference specific points during their presentation.
6. Teams will be randomly divided into groups and assigned 45-minute time slots at 8:30, 9:20, 10:10 or 11:00. Teams should plan on roughly a 20-25 minute presentation and 10-15 minutes of Q&A from judges after the presentation. All presentations will take place in UCLA Anderson classrooms.
   1. Teams must not reference their school affiliation during their presentations.
   2. Teams may not view any other team presentations during the first round.
7. The judges will select a winning team from each group to advance to the final round. The final round presentations will be open to any non-finalist groups to attend, and to any finalist groups that have already presented.
8. If a team advances to the final round, they will be given a “twist” in the case to incorporate into their presentation. ***Teams will be allowed to adjust presentation materials but are not required to do so.*** However, be prepared to reference the twist during discussion about the relevant portion of the case, and potentially during Q&A sessions.
   1. Each finalist team will be given the “twist” ***45 minutes in advance*** of their presentation time.
9. Final round judges will convene after all three presentations and the 3rd, 2nd and 1st place teams will be announced at the cocktail reception to follow the competition.
10. The dress code for both networking receptions is business casual. The dress code for the presentations is business formal.
11. Any questions about the rules should be sent to paul.britton.2017@anderson.ucla.edu.